

DAFTAR GAMBAR

2.1 Gaya Desain Art Deco	16
2.2 Gaya Desain Swiss International	17
2.3 Gaya Desain Post Modern	19
2.4 Garis	20
2.5 Bentuk.....	21
2.6 Additive & Subtractive Colour	22
2.7 CMYK Colour.....	23
2.8 Ruang	25
2.9 Tekstur.....	25
2.10 Kesederhanaan.....	26
2.11 Kesimbangan	27
2.12 Kesatuan.....	28
2.13 Penekanan.....	29
2.14 Irama.....	29
2.15 Huruf Serif.....	32
2.16 Huruf Sans Serif.....	33
2.17 Huruf Blok	33
2.18 Huruf Script.....	34
2.19 Huruf Black Letter	34

2.20 Huruf Graphics.....	35
2.21 Media Komunikasi Visual	41
2.22 Media Komunikasi Visual (Peta Wisata)	41
3.1 Image Butterfly Flat Colorfull.....	57
3.2 Contoh Artistik Art Deco Graphic Style	58
4.1 Logo Lokawisata Baturraden	68
4.2 Slogan.....	69
4.3 Penerapan Logo dan Warna.....	70
4.4 Kop Surat, Kartu Nama, Amplop.....	71
4.5 Form Faksimili.....	72
4.6 Map.....	73
4.7 Company Profile	74
4.8 Poster	75
4.9 Brosur	76
4.10 Flyer.....	77
4.11 Spanduk.....	78
4.12 Billboard.....	79
4.13 Iklan Majalah.....	80
4.14 Iklan Koran.....	81
4.15 X-Banner.....	82
4.16 Peta Wisata.....	83

4.17 Tiket.....	84
4.18 Topi.....	85
4.19 Id Card / Kartu Identitas	86
4.20 Kalender.....	87
4.21 Tas.....	88
4.22 Agenda.....	88
4.23 Pin, Pen, Stiker, Mug	89